

# purple hydrate & repair treatment

## FOR ALL HAIR TYPES

- *neutralizes brassiness, and can be used directly after a lightening service*
- *maintains blonde, platinum, or highlighted tones, and even brightens grey & white hair*
- *helps nourish dry and chemically treated hair*
- *highly pigmented treatment that is great for all hair types and can be used weekly or as needed*

11 fl oz

Details



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Directions



Directions: After shampooing with any Aluram shampoo, apply a generous amount evenly from scalp to ends. Leave on for up to 10 minutes for maximum toning. Rinse and style as normal.

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